



# WEDDING GUIDE

# Table of CONTENTS

---

<b>01</b>	<i>WELCOME</i>
<b>02</b>	<i>OUR STYLE</i>
<b>03</b>	<i>YOUR BUDGET</i>
<b>04</b>	<i>BUDGET GUIDE</i>
<b>05</b>	<i>BUDGET GUIDE</i>
<b>06</b>	<i>BUDGET GUIDE</i>
<b>07</b>	<i>BUDGET GUIDE</i>
<b>08</b>	<i>OUR PROCESS</i>
<b>09</b>	<i>YOUR WEDDING DAY</i>
<b>10</b>	<i>FAQ</i>
<b>11</b>	<i>INDUSTRY CRUSHES</i>
<b>12</b>	<i>GET IN TOUCH</i>



# WELCOME

At The Flower Studio, we are deeply passionate about transforming spaces into magical settings for your wedding day. We firmly believe that flowers play a pivotal role in this transformative process as they can deliver a particular feeling, drive the theme of your special day and provide the most beautiful backdrop for your photos.

*Amel & RP*

---



## OUR STYLE

We love to work with beautiful seasonal flowers: large headed blooms alongside soft delicate flowers are carefully brought together in a contemporary manner that embodies a romantic, dreamy, garden-inspired aesthetic.

Imagine elegant ruffled roses, soft colour palettes, and an array of textures and heights,

Our ideal clientele are couples who align with our style and passion, these clients understand the value of flowers and entrust us to create beautifully, abundant designs. If you think that we're the right florist for the job, we'd love to hear from you!

*yes please*

- Big headed flowers
- Ruffled roses
- Airy, garden designs
- A mix of textures and heights
- Soft, delicate flowers
- Sculptural, modern designs

*not for us*

- traditional bouquets (dome shaped & tight)
- Artificial / silk flowers
- Sunflowers and traditional lilies
- artificially dyed flowers



## What to expect with your budget

At the flower studio, we will always work with you to maximize the potential of your budget. We prefer that our couples focus on larger scale items that will make a lasting impression and deliver a real WOW factor, rather than spreading the budget across lots of smaller pieces.

By doing this, we can create memorable designs that truly transform the space.

# £1,500 - £2,000

this could look like...

---

- Bridal Bouquet
- Bridesmaid Bouquets (x3)
- Buttonholes & other personals (x6)
- Small Centrepieces (x10)
- Small Bridal Table Display



\*NOT A PACKAGE DEAL, JUST A GUIDE OF WHAT YOU **COULD** GET.

*Every wedding is unique and personalised for our couples.*

# £2,000 - £3,500

this could look like...

---

- Bridal Bouquet
- Bridesmaid Bouquets
- Buttonholes & other personals
- Centrepieces
- Bridal table display
- Statement Installation (archway, pillars, mantle display)



\*NOT A PACKAGE DEAL, JUST A GUIDE OF WHAT YOU **COULD** GET.

*Every wedding is unique and personalised for our couples.*

# £3,500 - £5,000

this could look like...

---

- Bridal Bouquet
- Bridesmaid Bouquets
- Buttonholes & other personals
- Centrepieces
- Bridal table display
- Statement Installation (archway, pillars, mantle display)
- Entrance Flowers & Welcome Sign/Seating Chart Flowers
- Aisle Flowers



\*NOT A PACKAGE DEAL, JUST A GUIDE OF WHAT YOU **COULD** GET.

*Every wedding is unique and personalised for our couples.*



# £5,000 +

this could look like...

---

- Bridal Bouquet
- Bridesmaid Bouquets
- Buttonholes & other personals
- Pedestal Centrepieces
- Bridal table display
- Statement Installation (archway, pillars, mantle display)
- Entrance Flowers & Welcome Sign/Seating Chart Flowers
- Aisle Flowers
- Suspended or more complex installations



\*NOT A PACKAGE DEAL, JUST A GUIDE OF WHAT YOU **COULD** GET.

*Every wedding is unique and personalised for our couples.*

# OUR PROCESS

---

01

## STEP ONE

YOU'VE READ OUR GUIDE AND THINK WE'RE THE RIGHT FIT FOR YOUR WEDDING DAY - AMAZING!

02

## STEP TWO

FILL OUT THE QUESTIONNAIRE AT THE BOTTOM OF OUR "FULL WEDDING SERVICE" PAGE TO ARRANGE YOUR FREE CONSULT VIA PHONECALL OR ZOOM.

03

## STEP THREE

WE'LL HAVE A 30-40 MINUTE CHAT ABOUT YOUR VISION FOR YOUR BIG DAY: YOUR THEME, YOUR VENUE AND HOW WE CAN MAKE YOUR BUDGET WORK BEST FOR YOU & THE SPACE.

04

## STEP FOUR

WE'LL HAVE YOUR INITIAL QUOTE & MOOD BOARD OVER TO YOU WITHIN A WEEK OF OUR FIRST CHAT, WHICH WILL SHOW YOU THE STYLE, COLOUR PALETTE AND A ROUGH IDEA OF WHAT DESIGNS WE HAVE IN MIND.

05

## STEP FIVE

WE'LL HAVE ANOTHER CHAT TO TAKE YOU THROUGH OUR THOUGHTS AND HEAR WHAT YOU THINK AND MAKE ANY CHANGES NEEDED.

06

## STEP SIX

KEEN TO BOOK US IN AND SECURE US AS YOUR WEDDING FLORIST? SUCH GOOD NEWS! WE'LL SEND YOU OUR CONTRACT & REQUEST YOUR DEPOSIT.

# YOUR WEDDING DAY

The day has finally come!

Rest assured that on your wedding morning, you can trust that Rosie & Annie will be at the venue bright and early, unloading the van and transforming the space into your dream, ideal wedding!

We'll deliver the bridal party flowers to you personally (at a previously agreed upon time, *usually after the hair team have been*).

We follow a carefully thought out run sheet that adheres to the timings we've been given by you and by the venue, meaning we're completely finished by the time your guests start to arrive!

If you have chosen to repurpose items from your ceremony into your reception, we'll take your wedding/event co-ordinator through exactly how to do this, or if you'd prefer us to discreetly stand by and turn this around for you - this can be done!

We'll then head back to our studio to unload the van, make sure we have all packaging ready for the next day, when we'll come back to your venue to break everything down and package up any flowers you've told us you'd like to keep!

# FREQUENTLY ASKED QUESTIONS

## HOW FAR IN ADVANCE SHOULD I BOOK?

*We recommend booking in with us one year in advance in order to secure your date!*

*we do of course accept last minute bookings (maximum three months) if we have your date available.*

## CAN I MAKE CHANGES TO MY QUOTE AFTER BOOKING?

*No design is set in stone and you can make changes right up until we order your flowers and finalise the look & feel of your flowers (approx. two months before your wedding).*

*Bear in mind that we do have a reduction clause in our contract meaning that you cannot reduce the cost of your quote total by more than 10%.*

## DO YOU SUPPLY STYLING & RENTAL ITEMS?

*We have a separate catalog where you can browse all of our styling and rental items, which we'll deliver & set up alongside your flowers.*

*From table runners, candle holders, backdrops, urns, vases and pedestals! It's always worth checking in with us before you buy anything for your wedding as you may be able to rent it from us!*

# IN THE INDUSTRY

*WE LOVE*

---

## VENUES

### EAST LOTHIAN

*Broxmouth Courtyard, Dunbar*  
*Dunglass Estate, Dunbar*  
*Gilmerton House, North Berwick,*

### MID LOTHIAN

*Newhall Estate, Penicuik*  
*Dalhousie Castle, Bonnyrigg*

### EDINBURGH

*The Signet Library, Edinburgh*  
*The Royal Hall of Physicians, Edinburgh*  
*Mansfield Traquair, Edinburgh*

## PHOTOGRAPHERS

*Adam Luto Photography (@adamlutophotography)*  
*Lauren Elliot Weddings (@laurenelliotweddings)*  
*John Elpinstone Stirling (@johnelpinstonestirling)*  
*One Of These Days (@oneofthesedaysphoto)*  
*First Light Photography (@firstlightwed)*  
*Karol Makula Photography (@karol\_makula\_photography)*

## VIDEOGRAHPERS

*TLC (@tlcmmediaweddingfilms)*  
*Pinnacle Films (@ukpinnaclefilms)*



## READY TO TAKE THE NEXT STEP?

*WE ARE SO EXCITED TO HEAR ALL ABOUT YOUR BIG DAY, USE THE FORM  
ON OUR WEDDING PAGE TO ARRANGE YOUR FREE CONSULT, OR DROP  
US AN EMAIL AT [INFO@THE-FLOWER-STUDIO.CO.UK](mailto:INFO@THE-FLOWER-STUDIO.CO.UK)*

*ANNIE & ROSIE X*



*@THEFLOWERSTUDIO\_\_*



*@THEFLOWERSTUDIOEASTLOTHIAN*