

THE FLOWER STUDIO WEDDING GUIDE



www.the-flower-studio.co.uk



FEATURED PAGES

- O1** **WELCOME**
A little bit about us
- O2** **OUR STYLE AND IDEAL CLIENT**
What we love to create
- O3** **WHAT TO EXPECT WITH YOUR BUDGET**
- O4-O7** **BUDGET GUIDES**
From starting budget - the sky is the limit
- O8** **WEDDING TIMELINE**
What your wedding week will look like
- O9** **FREQUENTLY ASKED QUESTIONS**
What your wedding week will look like
- O10** **INDUSTRY CRUSHES**
What your wedding week will look like
- O11** **NEXT STEPS**
Arrange your free consultation with us
- O12-O14** **GALLERY PAGES**



Hi, thanks so much for downloading our guide!

We are Annie (right) and Rosie (left) and we form The Flower Studio! We started our business in 2020, offering gift bouquets only and very quickly discovered the magic feeling that comes with providing wedding florals!

We are now exclusive wedding and event florists covering the whole of Scotland and love every single minute of it from first consultation to the big day!

We are deeply passionate about transforming spaces into magical settings for your wedding day. We firmly believe that flowers play a pivotal role in this transformative process as they can deliver a particular feeling, drive the theme of your special day and provide the most beautiful backdrop for your photos.

We hope you find this guide helpful in your wedding planning process and we can't wait to hear from you!

WEDDING
GUIDE



OUR STYLE

We love to work with beautiful seasonal flowers: large headed blooms alongside soft delicate flowers are carefully brought together in a contemporary manner that embodies a **romantic, dreamy, garden-inspired aesthetic**.

Imagine elegant ruffled roses, soft colour palettes (we LOVE bright and contrasting also), and an array of textures and heights,

Our ideal clientele are couples who align with our style and passion, these clients understand the value of flowers and entrust us to create beautifully, abundant designs. If you think that we're the right florist for the job, we'd love to hear from you!

yes please

- BIG HEADED FLOWERS
- RUFFLED ROSES
- AIRY, GARDEN DESIGNS
- A MIX OF TEXTURES AND HEIGHTS
- SOFT, DELICATE FLOWERS
- SCULPTURAL, MODERN DESIGNS

not for us

- TRADITIONAL BOUQUETS (DOME SHAPED & TIGHT)
- ARTIFICIAL / SILK FLOWERS
- SUNFLOWERS AND TRADITIONAL LILIES
- ARTIFICIALLY DYED FLOWERS

WHAT TO EXPECT WITH YOUR BUDGET

At the flower studio, we will always work with you to maximize the potential of your budget. We prefer that our couples focus on larger scale items that will make a lasting impression and deliver a real WOW factor, rather than spreading the budget across lots of smaller pieces.

By doing this, we can really be creative and deliver memorable designs that truly transform the space.

Please use the guides on the following pages as just that, *a guide*. We tailor each individual quote to the couple and figures can change drastically as we start to talk about how abundant you imagine the designs being and of course, flower choice!





£1,500 - £2,000

our starting budget **may** include:

PERSONALS

Bridal Bouquet
Bridesmaid Bouquets (x3)
Buttonholes and other personals (x6)

VENUE

Small centrepieces (x10)
Small top table display

Labour (set up, breakdown, delivery & collection)



Please note that this is an example of what you could get and not a package. We will work with you and your budget for each individual quote



£2,000 - £3,500

our mid budget is our most popular among couples and **may** include:

PERSONALS

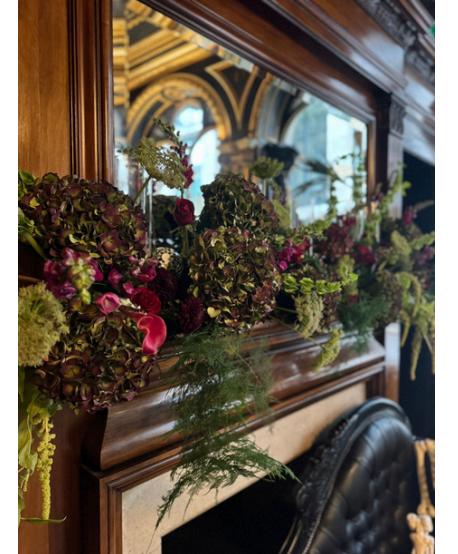
Bridal bouquet
 Bridesmaid bouquets
 Buttonholes & corsages
 Thank you bouquets

VENUE

A range of centrepieces
 Top table display
 Statement installation (archway, floral pillars, mantle display, plinths or pedestal arrangements)

Labour (set up, transition, breakdown, delivery & collection)

Please note that this is an example of what you could get and not a package. We will work with you and your budget for each individual quote



£3,500 - £5,000

our bigger budget opens the door to more complex and abundant designs and **may** include:

PERSONALS

Bridal bouquet
Bridesmaid bouquets
Buttonholes & corsages
Thank you bouquets

VENUE

A range of centrepieces
Top table display
Statement installation (archway, floral pillars, mantle display, plinths or pedestal arrangements)
Aisle flowers (varying in abundance)
Entrance flowers / seating chart flowers

Labour (set up, transition, breakdown, delivery & collection)

Please note that this is an example of what you could get and not a package. We will work with you and your budget for each individual quote

£5,000 +

the sky is the limit...

Everything we have previously mentioned, extremely abundant in florals

with the addition of mechanically complex designs.

EG, suspended installations from the ceiling / much more complicated, time consuming designs.

Labour (set up, transition, breakdown, delivery & collection)



Please note that this is an example of what you could get and not a package. We will work with you and your budget for each individual quote

WEDDING TIMELINE

(based on a Saturday wedding date)

INITIAL CONTACT

You've read this guide and think we might be the right fit for each other! You fill out our wedding consultation form and we get in touch to arrange it!

SECOND CONSULT

We've sent you your unique mood board and quote, and we jump on another call to take you through everything in detail.

BOOKING US

We send you our floral contract to review, you sign and return this along with a 50% deposit of your invoice total. We send you a deposit receipt & booking confirmation!

2 MONTHS BEFORE

We get back in touch to arrange a final runthrough, you have until this time to change your mind about everything design wise. We chat in detail about the designs and logistics.

MONDAY BEFORE

We have an admin WFH day, where we print out the run sheet, contact your venue and plan the rest of our week accordingly.

TUESDAY BEFORE

We pull any hardware that is needed from our storage unit (eg, arches, pedestals, candle holders, table runners) and give it a good clean, we prep all packaging.

WEDNESDAY BEFORE

Your flowers arrive! We spend the whole day cleaning, conditioning and counting the stems.

THURSDAY BEFORE

It's design day! Thursdays are typically our longest day in the studio. we put together the designs featured on your mood board making sure they are **PERFECT**.

FRIDAY BEFORE

Another design day, anything that uses more delicate stems we will design the day before your wedding in case of breakages. We may also visit your venue on this day depending on access.

YOUR WEDDING DAY

We arrive at the studio super early to finish items that need to be done on the day then we head to your venue to begin the set up - constructing arches and installations that morning. We also hand deliver your bridal bouquet and other personals!

THE NEXT DAY (SUNDAY)

We return to the venue in the morning around 9am depending on access to collect any hardware that had been rented, breakdown the displays and package up any flowers you want to take home with you!

FREQUENTLY ASKED QUESTIONS

HOW FAR IN ADVANCE SHOULD I BOOK?

We recommend booking in with us one year in advance in order to secure your date!

we do of course accept last minute bookings (maximum three months) if we have your date available.

CAN I MAKE CHANGES TO MY QUOTE AFTER BOOKING?

No design is set in stone and you can make changes right up until we order your flowers and finalise the look & feel of your flowers (approx. two months before your wedding).

Bear in mind that we do have a reduction clause in our contract meaning that you cannot reduce the cost of your quote total by more than 10%.

DO YOU SUPPLY STYLING & RENTAL ITEMS?

We have a separate catalog where you can browse all of our styling and rental items, which we'll deliver & set up alongside your flowers.

From table runners, candle holders, backdrops, urns, vases and pedestals! It's always worth checking in with us before you buy anything for your wedding as you may be able to rent it from us!

OUR INDUSTRY CRUSHES

Venues, Photographers, Bakers, everyone and anyone we truly recommend...

VENUES

EAST LOTHIAN

*Broxmouth Courtyard, Dunbar
Dunglass Estate, Dunbar
Gilmerton House, North Berwick,
Winton Castle, Pencaitland*

FUTHER AFIELD

*Falside Mill, St. Andrew's
Boreland, Loch Tay
Balbirnie House, Fife*

MID LOTHIAN

*Newhall Estate, Penicuik
Dalhousie Castle, Bonnyrigg*

EDINBURGH

*The Signet Library, Edinburgh
The Royal Hall of Physicians, Edinburgh
Mansfield Traquair, Edinburgh*

PHOTOGRAPHERS

*Adam Luto Photography (@adamlutophotography)
Lauren Elliot Weddings (@laurenelliottweddings)
John Elpinstone Stirling (@johnelpinstonestirling)
One Of These Days (@oneofthesedaysphoto)
First Light Photography (@firstlightwed)
Karol Makula Photography (@karol_makula_photography)
Danielle Watt Film & Photo (@daniellewattfilmandphoto)
Neil Jarvi, Pocket Square (@pocketsquarephoto)*

VIDEOGRAPHERS

*TLC (@tlcmediaweddingfilms)
Pinnacle Films (@ukpinnaclefilms)*



READY TO TAKE THE NEXT STEP?

WE ARE SO EXCITED TO HEAR ALL ABOUT YOUR BIG DAY.

USE THE FORM ON OUR WEDDING PAGE TO ARRANGE YOUR FREE
CONSULT, OR DROP US AN EMAIL AT
INFO@THE-FLOWER-STUDIO.CO.UK

ANNIE & ROSIE



@THEFLOWERSTUDIO_



@THEFLOWERSTUDIOEASTLOTHIAN



ASHLEY & EUAN



JULIA & CAMERON



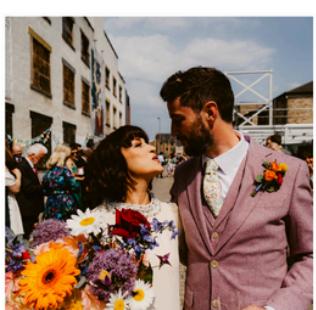
BETHAN & GARY



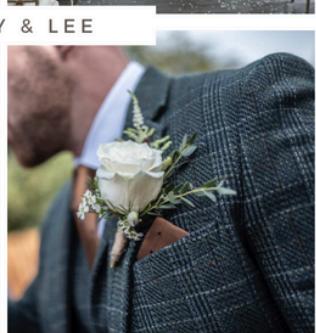
KARA & MARK



KIRSTY & LEE

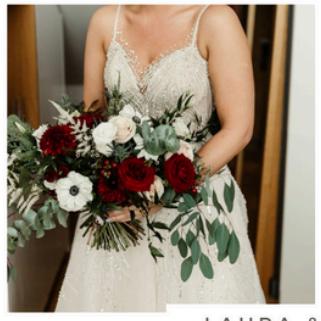


KATE & PAT





KITTY & JAKE



LAURA & STEVEN



ROBYN & DALE



KRISTY & CALUM



TABITHA & STEVEN

